



MALAYSIA PRODUCTIVITY CORPORATION (MPC)

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**COFFEE TALK SHARING SESSION ON
PENANG AUTOMATION CLUSTER (PAC) MODEL**

5 September 2022, Johor – Malaysia Productivity Corporation (MPC) Southern Region Office was organizing a Waterfall Effect Program on Penang Automation Cluster (PAC) at Dewan Productivity. The program started by welcoming remarks Dr Norjayadi Tamam, MPC Director and then opening speech from Dato Seri SH Wong, Champion of Electrical & Electronics Productivity Nexus (EEPN) MPC & President of Malaysia Semiconductor Industry Association (MSIA).

This program was aimed to propose ideas and previous experience the successful establishment of Penang Automation Cluster (PAC) to Johor stakeholders; to further enhance the local supply chain ecosystem; and to develop local companies to be global supplier.

The event was collaborated with excellent related speakers from Mr. Gary Leong, Senior Director of Business Development, Vitrox Corporation Berhad and continued with forums moderate by Dato' Ts Dr Shanmugathan Palanisamy with three panellists: Mr Sonny Nizam Ahmad (Highly Marelli (M) Sdn Bhd, Mr Raja Taufik Azad (Iskandar Regional Development Authority, IRDA) and Mr H'ng Chuan Keat (Penang Automation Cluster).

MPC Director Delivery Management Office Dr Norjayadi Tamam said, this program is a continuation program from the waterfall effect program for firm level productivity improvement and was designed as art of MPC's mission of cultivating local companies to be global through; develop a framework for local enterprises to become competent and dependable suppliers to MNCs and LLCs; Rely on the expertise of industry leaders, government agencies, and other stakeholders.

He added also "this coffee talks as to gain strong commitment to execute agreed frameworks for all parties' benefit and increased (technology adoptions) among E&E firms and as result, improved company productivity".

Champion of Electrical & Electronics Productivity Nexus (EEPN), Dato' Seri Wong Siew Hai thanked to Vitrox for stepping forward to share their experiences in collaboration with Penta Master and Walta to make Automation Cluster (PAC) a success.

Among agencies involved in the event are the members of Federation of Malaysian Manufacturers, members of SME Association Johor Selatan and representative from Bahagian Perancang Ekonomi Negeri Johor.

End.

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About Malaysia Productivity Corporation (MPC)

Malaysia Productivity Corporation (MPC) is a statutory body under the Ministry of International Trade and Industry (MITI). MPC promotes productivity, quality and competitiveness to the industries and organisations in Malaysia. MPC's vision is to be the leading organisation in productivity enhancement for global competitiveness and innovation.